



Skyline: Award-Winning Exhibit Reveals Secrets



Skyline made a big impression at Exhibitor Show and TS² Show 2005 by revealing “secret” facts and images that made clear the advantages it offers exhibitors.

In fact, Skyline made such an impression, it won the Best of Show Grand Award in the Island Exhibits category at TS².

The award criteria was based on exhibit design, booth staffing and an integrated marketing rationale and execution.

Here’s how Skyline made the most of their opportunity at both shows:

Location: Spaces near the entrance at Exhibitor and front/right at TS²

Functional design: Open space for presentations

Rental: Skyline predominantly used rental components available through its new Las Vegas Regional Service Center

Interactive demonstrations: A live presentation highlighted Skyline’s advantages over traditional custom exhibits

The right systems: Structural systems, fabric graphics and overhead fabric structure plus workstations and shelving

Name

Skyline Exhibits

Primary Business

Manufacturing & Industrial
Professional & Business
Services

Exhibit Size

20’ x 20’
20’ x 30’

Products / Services

Tube System
Fabric Structures
Engage®
Custom
Exhibit Rental

Key Objectives

Design
Flexibility
Ease of set up